NATALIA HUG GALLERY

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I'M SO GREEN
January 17 - March 1, 2014
Opening Reception, January 16, 18-21h.

Natalia Hug Gallery is pleased to present "I'm Soo Green", a group exhibition with Neil Campbell, Carolin Eidner, Nicolas Party, Roman Schramm, Mark Soo, and Corin Sworn.

The exhibition resembles a theatrical set where the transformation of banal and everyday objects is an act in a fictional reality. With a hint of surreal humor, these objects may offer a sense of inadequacy or fascination. Party's Blakam Stones in disguise of a piece of schnitzel or an apple, Sworn's bizarrely dressed but headless mannequin, Campbell's rubber track tires wedged to the wall or Soo's graveyard stone scribbled on by three year old children, all become actors in an absurd play of contrast and contradiction. As in Brechtian dialectic theatre, the exhibition takes on a dramatic form where the hierarchies between materials, form, function and context constantly clash, questioning the individual roles of each artist in the overall project, roles that never fully conjoin to compose a rounded whole.

I'm So Green invites the viewer to question traditional conventions of space, mood, symbolism and visual language and to reconcile the relationship between the artists and their respective practices on their own terms.

For more information and images please contact Nils Emmerichs ne@nataliahug.com